

Station Order Add to Schedule Matheson for Congress 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

12440

Contact: Dianne Downey

Phone:

801-975-4444

Email: dianne.downey@abc4.com

Fax: 80

801-975-4555

Direct:

801-975-4555

KTVX-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
		Days	Gross	Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Rate	22	23	24	25	26	27	28	Total
KTVX 6a News	EM	M-F	\$95.00	12	, 1			1			2
6:00 AM 6:30 AM		30	\$190.00	10	0						
KTVX 6:30a News	ЕМ	M-F	\$130.00	Q,	<u>(^)</u>		1				1
6:30 AM 7:00 AM		30	\$130.00	١	1						
The Doctors	DT	M-F	\$125.00	\bigcirc		1					1
9:00 AM 10:00 AM	D.	30	\$125.00	4							·
- 11	EF	M-F	\$250,00)	2.			1			2
Ellen 3:00 PM 4:00 PM	Er	30	\$250.00 \$500.00	Y.	9 '						2
				A 4							
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$250.00 \$500.00	$(I)^1$				1			2
Highly pre-emptible at	LUR		-	•	· 1						
KTVX 4:30p News		M-F		Q'	1_1		1				2
4:30 PM 5:00 PM		30	\$500.00	١ "	May.						
Highly pre-emptible at	LUR EN	per KTVX M-F	. Move to L2 \$250.00	n.),						1
KTVX 5p News 5:00 PM 5:30 PM	⊏IA	30	\$250.00	1	lar						
Highly pre-emptible at	LUR			Λο	ı						
KTVX 10p News		/ M-F		(J')		1					1
10:00 PM 10:35 PM		30	\$550.00	1 2	CONTROL OF THE PARTY OF THE PAR						
Highly pre-emptible at	LUR			. (7)						
Saturday 10p News	LN	, Sa		\mathcal{O}	/)				1		1
10:00 PM 10:30 PM		30	\$325.00	1 -							
Sunday 10p News	LN	Su	\$500.00	とふ)					1	1
10:00 PM 10:30 PM	-14	30	\$500.00	て ン	r						·
10.00 FM 10.30 FM		50	φουσ.σσ	-							
Station Gross Totals			\$3,570.00	2	3	2	2	3	1	1	14

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/8/2012 9:05:44 AM

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